

Sina Seyedhamzeh

User Experience Designer

seyedhamzehsina@gmail.com

+98 994 422 0559

[my portfolio](#)

[Linkedin](#)

A creative user experience designer with 3 years of experience crafting intuitive and engaging digital products. Passionate about user-centered design, I translate complex challenges into seamless solutions that drive user satisfaction and business goals. My expertise lies in blending user research with innovative design to deliver impactful and delightful experiences.

Interests

- Human-centered design
- UX research and user behavior analysis
- Quantitative and qualitative research methods
- Interaction design trends
- Product thinking

Experience (3-4 years)

ZoomByte.net (Omaha, USA)

Role: UI/UX Designer | Duration: 3 months

- Redesigned the landing page to clearly communicate the value proposition and enhance user engagement.
- Optimized user flows and registration process, reducing friction and increasing conversion potential.
- Collaborated with product and development teams to ensure design feasibility and maintain brand consistency.
- Refined visual hierarchy, typography, and micro-interactions to enhance overall user experience and usability.

Impact:

Enhanced clarity, reduced friction, and created a cohesive user experience.

Raman Educational Platform (Tabriz,Iran)

Role: UX Designer | Duration: 4 months

- Redesigned student dashboard with a Q&A “Problem-Solving” window to improve engagement.
- Simplified user flow for teen users (15–20) for fast and intuitive key actions.
- Redesigned advisor panel for full student management and personalized guidance.
- Managed student Q&A efficiently via an admin-controlled question bank accessible to qualified advisors.
- Provided advisors with insights from existing quantitative data to track their performance and link it to monthly rewards.

Impact:

Improved student engagement, simplified workflows for teens, and optimized advisor panels for better management. Streamlined Q&A processes and enhanced staff accountability.

[case study link](#)

Valiasr International Hospital, Tabriz (Iran)

Role: UX Designer | Duration: 3 months

- Redesigned the hospital website for improved navigation and accessibility.
- Added a Research & Development section for publishing approved scientific articles.
- Implemented unit management for admins and department heads.
- Developed a meetings management system with schedules and minutes tracking.
- Added doctor management and scheduling system for hospital shifts, allowing admins to assign shifts only if the doctor has confirmed availability. Each doctor can have up to two time slots per day, with varying durations per slot.

Impact:

Improved usability, added Research & Development unit and streamlined research article publication, added unit & doctor management, and optimized shift scheduling.

Skills

User Research
Usability Testing
User Interviews
Competitor Analysis
User Journey Mapping
Data-Informed Design

User-Centered Design (UCD)
Wireframing & Prototyping
UI/UX Design
User Flow Development
Information Architecture
Problem Solving & Critical Thinking

Education

Islamic Azad University , Tabriz— B.Eng.

Sep 2019 - Sep 2023

Bachelor's Degree in Computer Engineering, Information Technology track

Academic Projects

B.Sc. in Computer Engineering (Information Technology)

Azad University of Tabriz — 2022

Thesis: "HCI Principles That Enhance Data Visualization"

Focused on applying human-computer interaction laws and usability research to improve data-driven design and user experience.

[View Thesis]([Link](#))

Courses and Certifications

• Google Foundations of user experience - Coursera
Attended as UX Designer

Certification

Languages

- English
- Turkish

- Azarbayjani (Native)
- Persian (Native)